

New Brunswick Provincial Vaping Working Group Meeting Summary
(Presented by the New Brunswick Anti-Tobacco Coalition – NBATC)

Meeting Date: September 18, 2019

Meeting Chair: Kristin Farnam, NBATC Coordinator

1. WELCOME AND INTRODUCTIONS

2. REVIEW PURPOSE AND MANDATE

Purpose: To create a forum to connect and collaborate with others to address youth vaping.

Mandate: The Provincial Vaping Working Group brings together organizations working to prevent and address youth vaping in NB:

- To reduce duplication of efforts, by aligning our efforts.
- To build capacity by exchanging knowledge and expertise.

3. UPDATES ON COLLABORATIVE PROJECTS

Vaping Toolkit (Vitalité and Horizon Health Networks). Delivering to managers and going to translation. Dissemination plan, Healthy Learners Program has a protocol, go through superintendents. Indigenous partners have been consulted and their input have been incorporated. Toolkit will be available by the next Vaping WG, feedback will be sought from the group. Document will be revisited annually (Horizon's process) to try and keep up with the rapidly challenging landscape of vaping.

- **ACTION: Renée Smith will invite Kerrie Luck to the next Vaping Toolkit meeting for an evaluation discussion.**
- **ACTION: Renée Smith to follow up with Tanya Thibeau (EECD) on how to support teachers in implementing the toolkit, how we might evaluate, connection to curriculum.**

Joyce Walker Haley (sharing for ASD-S) – uniform approach to vaping, so they developed their own toolkit (vaping communication plan). Consulted facilities team, bus drivers to develop communication plan, includes messaging, signage, consequences matrix.

- **ACTION: Joyce will check with the Superintendent, prior to distributing to our group. Important to have health protection folks involved, as it is their responsibility for signage.**

Vaping Webinar (NBATC) Scheduled for October 22 (English) and October 24 (French). **(NOTE – SINCE DISSIMINATION OF THESE MINUTES – THE WEBINAR HAS BEEN PUSHED BACK - NEW DATE TO BE DETERMINED)** Educate teachers and principals on risks associated with vaping (by medical experts), reminder that vaping is covered under the existing smoking policies. It will also highlight resources, especially the toolkit developed by Horizon and Vitalité. Need help disseminating to as many people as possible. District personnel, connected to youth in schools. Link will be in the email, registration is free. Webinar will be archived, so teachers can access after the fact.

- **ACTION: NBATC check on platform capacity for the webinar**

4. NEW DATA AND INFORMATION ON VAPING

Report: David Hammond's Research (members' reflections)

- UK heavily regulates nicotine content in their vaping products, so they are not seeing the addiction rates we are here in Canada.
- Will be interesting to see how this compares when the next round of CTADS data is released.
- Popularity of vaping is contributing to the renormalizing of tobacco use among our youth.

Data from NB Student Wellness Survey should be released before end of November.

- Will be interesting to compare this information with David Hammond's research.

India has just announced a complete ban on e-cigarettes (production, import and sale).

Canada – reporting first hospitalization of respiratory illness related to vaping, in London, Ontario

- Department of Health (Ont) – setting up report system so they can monitor and get a better grasp on what is happening.
- Chief Medical Health Officer in NB sent out a memo asking physicians to report suspected vaping-related cases to Public Health.

Unintended consequence – UK concerned that with all the media attention in the US, that their clients using e-cigarettes as a cessation device will want to revert to traditional cigarettes in fear of respiratory illness from using e-cigarettes.

Ontario Tobacco Research Unit Scoping Review: Interventions to Prevent Harms from Vaping. Great resource to consult to see what currently exists, might give you a place to start.

Library and Archives Canada Website - Reports for the following Public Opinion Research (POR) were recently posted at the following links:

- Qualitative and Quantitative Research on Perceptions of Nicotine: <http://epe.lac-bac.gc.ca/100/200/301/pwgsc-tpsgc/por-ef/health/2019/067-18-e/index.html>
- Vapers Panel Survey to Measure Attitudes and Behaviours Regarding Vaping Products: <http://epe.lac-bac.gc.ca/100/200/301/pwgsc-tpsgc/por-ef/health/2019/083-18-e/index.html>
- Smoking Behaviour Journey Map: <http://epe.lac-bac.gc.ca/100/200/301/pwgsc-tpsgc/por-ef/health/2019/119-18-e/index.html>
- Smokers and Recent Quitters' Awareness and Perceptions of Options to Minimize Harms from Nicotine and Tobacco Products: <http://epe.lac-bac.gc.ca/100/200/301/pwgsc-tpsgc/por-ef/health/2019/093-18-e/index.html>
- Assessing the Noticeability of Current Health Information Messages: <http://epe.lac-bac.gc.ca/100/200/301/pwgsc-tpsgc/por-ef/health/2019/058-18-e/index.html>
- Qualitative Testing of Revised Health Warnings for Cigarette Packages and on Cigarettes – 2019: <http://epe.lac-bac.gc.ca/100/200/301/pwgsc-tpsgc/por-ef/health/2019/126-18-e/index.html>

Health Canada:

- Consider the Consequences includes: tour, parent and youth digital influences program, mail out vaping prevention materials to physicians across Canada.
- Youth Leadership team - supports implementation of activities related to Canada's Tobacco Strategy. Currently recruiting members aged 16-22.

5. ACTION PLANNING

Roundtable Sharing-Work from Within Each Organization on Vaping

- a. Shelley – Education forum, November 15, Saint John Regional Hospital.
- b. Lynn Ann - Wellness Week, first week of October (1-7), facilitated by Wellness Branch. Website has all kinds of resources and activities that might be of interest. Opportunity to share if you or your partners have something happening.
- c. Barbara - #vapinginfo, presented PowerPoint to health professionals, brochure for 64 nursing homes, also approved for use in anglophone school districts,
- d. Go Smoke-Free NB phone line, nicotine addiction support (now broader than just smoking, includes vaping). Different options for support. <http://nbatc.ca/en/index.php?page=support-to-quit>
- e. Oasoeg – shared resources from meeting in Winnipeg “Vaping: An Overview”.
- f.

6. MEETING FEEDBACK

Proposed new format for Meeting Minutes: Summarized version (2-3 pages) of the minutes will be posted to the NBATC website. Members will have a week to review, confirm accuracy and provide comments if necessary, prior to posting on the NBATC website.

7. ADJOURNMENT